

## Dr.VANI R

Assistant Professor,  
Department of Commerce,  
Bishop Heber College,  
Tiruchirappalli - 17.

E-mail :

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### Qualification

Degree	Branch	Institution / University	Year of Passing
Ph.D	Commerce	Bharathidasan University	2019
M.Phil	Commerce	Shrimati Indira Gandhi College	2006
M.Com	Commerce	Shrimati Indira Gandhi College	2004
B.Com	Commerce	Shrimati Indira Gandhi College	2002

### Ph.D. Details

Title of Thesis	Area of Specialization	Research Supervisor	Research Centre	Year of Award
Study on Investors selection Behaviour towards open ended mutual funds	Finance	Dr.I.Narsis	Govt Arts College,Trichy	June 2019

### Additional Qualification

Name of Course	Place of Study	Date	Duration
Data Entry Operations	Shrimati Indira Gandhi College	February 2003	1 year
Digital Marketing	Global Intitute of management	Feb 2022	1 week
Behavioural and Personal Finance	Swayam- NPTEL	March 2022	3 months
Marketing management -I	Swayam- NPTEL	October 2023	8 weeks

### Work Experience

Name of Institution	Address of Institution	Designation	From	To
Shrimati Indira Gandhi College	Shrimati Indira Gandhi College, Trichy 2	Assistant Professor	16.06.2008	20.06.2023

**Teaching / Research Experience****U.G. :** 16**P.G. :** 16**M.Phil. :** -**Ph.D. :** -**Research Guidance****U.G. :** 10**P.G. :** 12**M.Phil. :** -**Ph.D. :** -**Table of Contents**

1.	<b>Conferences / workshops / Seminars Attended</b>	<b>3</b>
2.	<b>Research Papers Presented</b>	<b>0</b>
3.	<b>Publication in Journals</b>	<b>0</b>
4.	<b>Publication in Books</b>	<b>2</b>
5.	<b>Books Published / Edited</b>	<b>1</b>
6.	<b>Conferences / Workshops / Seminars Organised</b>	<b>0</b>
7.	<b>Research Projects</b>	<b>0</b>
8.	<b>Resource Person</b>	<b>0</b>
9.	<b>Consultancy</b>	<b>0</b>
10.	<b>Awards Recieved</b>	<b>0</b>
11.	<b>Patent</b>	<b>0</b>
12.	<b>Extension Activities Undertaken</b>	<b>0</b>
13.	<b>Professional Membership</b>	<b>0</b>
14.	<b>M.Phil. / Ph.D. Produced</b>	<b>0 / 0</b>

## CONFERENCES / WORKSHOPS / SEMINARS ATTENDED

- 3

1. National level Workshop on **"RESEARCH METHODOLOGY IN SOCIAL SCIENCES"** sponsored by ICSSR-SRC organized by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE at TRICHY during 12/02/2024 to 14/02/2024.
2. College level Refresher on **"FIVE DAYS FDP"** sponsored by TALLY organized by DEPARTMENT OF COMMERCE, BISHOP HEBER COLLEGE at TRICHY during 12/02/2024 to 15/02/2024.
3. Regional level Refresher on **"Developing your Professional Edge: Strategies for Career Growth and Financial Success"** sponsored by PSG College of Arts and Science organized by PSG College of Arts and Science at Coimbatore during 08/01/2024 to 12/01/2024.

## Publication in Books

- 2

1. **AI IN E-COMMERCE**. CURRENT TRENDS IN COMMERCE AND MANAGEMENT. COIMBATORE : IOT ACADEMY PUBLISHERS, July 2023.
2. **MOBILE COMMERCE**. RECENT DEVELOPMENT IN COMMERCE AND MANAGEMENT. COIMBATORE : IOT ACADEMY PUBLISHERS, October 2022.

## Books Published / Edited

- 1

- \* DR. I NARSIS . **STRATEGIC MANAGEMENT**. NEW DELHI : ATLANTIC PUBLISHERS , January 2018.



Signature of Staff

(VANI R)